



Rhododendron News

Newsletter of the Portland Chapter – Volume LIV, No. 2 – February, 2010

February Program

Sweets for the Sweet and Kristi O'Donnell

It is that time a year again for our second annual Sweets for Sweets Night. All members are to bring their favorite snacks, homemade or store bought, to celebrate Valentine's Day. While you are nibbling on these culinary delights, we will be showing a visual program by **Bob MacArthur** on the completion of the North Lagoon Stair Project at Crystal Springs Garden. This improvement is a wonderful addition to the garden that we all can be proud of.

Our main program is entitled "**Meerkerk Rhododendron Gardens: beautifying the world through growing, teaching, and landscaping with rhododendrons.**" It will be presented by **Kristi O'Donnell**, Executive Director and Horticulturist for Meerkerk Gardens. She will present an inspirational, fun and educational program on the exciting improvements at Meerkerk Gardens. You'll see how they channel hundreds of thousands of gallons of stormwater run-off into ponds using gravity, see the work on their rhododendron hybridizing program and growing structures, and view the new entry landscape just completed. We will learn how Kristi encourages volunteerism through a number of inventive programs. This will be a fun and stimulating program.

But we are not done yet. **Dick "Money Bags" Cavender** will lead us in our annual companion plant auction. So don't forget your sweets and your wallets for an action packed night!!

The Beat Goes ON! Companion Plant Auction

In February, you will have an opportunity to purchase some choice companion plants at our annual Companion Plant Auction! Bring your check books!

Remember the proceeds from these auctions help pay for our hall rent, newsletter printing and mailings, speakers, and other chapter activities. Your contributions and involvement will help keep the 'beat' of fun opportunities and educational programs going!

We will also need plants! Bring those extras that are taking up space in your shade house or greenhouse. All plants are welcome. The focus will be on companion plants for Rhododendrons.

Members and nonmembers are WELCOME!

Spring Home & Garden Show

The Portland Chapter will again be participating in the Spring Home & Garden Show at the Expo Center, February 23-28. Our goal is to educate and inform the public of where they can go to get information about our beloved Rhododendrons and Azaleas. Anyone interested in working at the show please contact **Dick Cavender** at 503-625-6331. The flower bed set up will occur Sunday, Feb. 21 at 10 am. Plants will be put in Tuesday, Feb. 23 at 9 am.

Exhibit breakdown is scheduled for Sunday, Feb. 28 at 6 pm. This includes breaking down the flower bed, and restacking and cleaning the bricks (on Monday, Mar. 1. Contact **Mike Domaschofsky** if you are interested in setting up or helping breakdown the exhibit.

FALL CALENDAR

February

TBA – Classification meeting
18- Chapter meeting
23 – Board meeting

March

18-Chapter meeting
23-Board meeting

April

3 – Early Show
15 – Chapter meeting
20 – Board meeting

Meeting Info

Regular chapter meetings are held on the third Thursday of the month (**except in June, July, and August** which have other events). Meetings start at 7 pm with a social half-hour preceding the main meeting. We clean up and exit by 9:30 pm.

Location: All Saints Episcopal Church - At the corner of SE 40th and Woodstock, Portland, Oregon

Please feel free to join us at the Woodstock Wine & Deli (across the street) for dinner or beverage before the meeting – several members routinely meet there.

In This Issue...

>>CSRG Master Plan, **Roles & Responsibilities**

>>**A matter of convenience-should we email this newsletter?**

>>**Frank Mossman remembered**

>>**and more!**

In memory of...

Frank Mossman 1916-2009

January Program in review

Eastern Azaleas!

Anyone who missed last month's program presented by long-time members **Maria** and **Mike Stewart** missed a fabulous program about eastern azaleas. The Stewart's took a 10-day trip to the Great Smokey Mountains of North Carolina and Tennessee last spring. Their purpose was to learn all they could about these plants. Maria and Mike were escorted on their trip by **Don Hyatt**, **Jim Brant**, and **George McLellan**--experts on these 15 native eastern azaleas species. These three gentlemen make annual trips to the area to study and help eradicate invasive plants that are threatening some of these species. Maria and Mike explained how these species are broken down into three general color groups: white, pink, and orange and they treated us to some incredible pictures of all the species. The Stewart's brought *R. austrinum*, *R. atlanticum*, and *R. viscosum* for auction. Thanks Maria and Mike for a wonderful and informative program.

Mike D.



Frank Mossman judging at a recent CSRG flower show

Frank Mossman, whose significant work with azaleas and rhododendrons spanned several decades, passed away on November 2, 2009. He was born and raised in Omaha, Nebraska. He attended the University of Nebraska and its medical school. He graduated with his M.D. in Ophthalmology in 1940. When he was a teenager, he met his future wife, Doris Roberts. They were married in 1937, and over the next 15 years had three children.

In WW II, he joined the Army and served in several theaters, and was discharged in 1945 with the rank of major.

He needed, at this time, to obtain a residency. The opportunities were extremely limited with many doctors returning from the military. There were only two available in ophthalmology, and he selected the one with the Kaiser hospitals in Portland, Oregon. He worked for Kaiser for eight years before setting up a private practice in Vancouver, Wash.

During the first years in Portland, he developed his interest in rhododendrons, and started growing and propagating them. He visited **Halfdan Lem** in Tacoma, and obtained cutting material from him as his interest grew. Also at this time he met his future partner in azalea exploration, **Britt Smith**, who lived in Portland at the time.

Both Frank and Britt became interested in the Western Azalea, *R. occidentale*, in the early 1960's and

they initiated a methodical study of the plants in their southern Oregon and northern California habitats. They made several trips a year for over ten years to "occidentale-land" and cataloged the most unusual forms. They then published several articles describing the very large variation in the flowers that they had found.

These articles brought Frank into contact with rhododendron experts from around the world. Beyond these articles, they created increased interest in *R. occidentale* by making many contributions of wild collected seed to the ARS Seed Exchange. Frank also made presentations at chapter meetings and national conventions. On another front, Britt and Frank were key forces in pushing for the creation of the Azalea Reserve at Stage Coach Hill south of Orick, Calif. Frank was awarded the ARS Gold Medal in 1977 primarily for his azalea work.

Frank chaired a National Convention in Portland in the early 70's where one of the guest speakers was **H. H. Davidian**, from Edinburg, Scotland. Dr. Davidian believed the observed large variation in *R. occidentale* flowers was due to *inter-specific* and not *intraspecific* variation. When Frank took him on a trip to the *occidentale* habitats, he managed to convince Davidian that it was indeed *intraspecific* variation that produced the large floral variation.

He also met **Hideo Suzuki**, a RHS Gold Medal recipient, at an ARS convention. On later trips, the Suzukis often stayed with the Mossmans at their home in Vancouver, WA.

After a decade or so, **Britt Smith** and Frank suspended their azalea hunting trips, as they were turning up few new interesting azaleas. However, his descriptions have inspired others since to explore *R. occidentale* habitat.

About this time Frank became interested in tender rhododendrons, such as the *Maddenii*s and *Vireyas*. Again, he decided to explore the plant

(Continued on page 5)

President's Message

A matter of convenience

Kath Collier

With recent postal increases, many non-profit organizations are asking if the time has come to switch from paper to electronic distribution, particularly for newsletters and smaller documents. Other related questions include 'How might something like that work?' 'Could we save some money?' and 'Is this really something we want to do?'

The Portland Chapter has talked about this possibility several times over the last several years. The board has routinely discussed the cost of printing the newsletter, the desire for color, and debated the "if," "why," and "when" questions. Each year, there has been a consensus that it just didn't seem like it was time to make such a change.

But things are changing, especially since the President signed a bill and provided funding to make high speed Internet available to every U.S. citizen. The impact of this initiative could be significant both to organizations and to individuals.

In the last couple of years, the Portland Chapter has posted our newsletter on the web. I send an electronic copy to **Steve Kaminski** who uploads to the web. I also send an electronic copy to **Loni Welsh** who forwards that electronic file directly to the printer.

National directed Chapters to share copies of their newsletters far and wide several years ago. As a result, I currently receive electronic newsletters from De Anza, Southwest Oregon, Siuslaw, Eureka, Cascade, and others. **Note:** They may be printing some paper copies; I just receive electronic copies. I understand that several chapters now send out their newsletters only via electronics. Even our banks are starting to send out the monthly summaries electronically.

Recent postal increases have ramped up the conversations among chapters as well. Another related item is the cost of the bulk mail permits, which provided us a great savings when we had materials going to 200 or more different addresses. Now with memberships

dropping under 200 (which is the minimum amount that can be mailed using a bulk permit), chapters are taking a second look at this expense.

The Portland Chapter has slipped under the magic 200 mark for bulk mail. We have been padding the list for the last several years with courtesy copies (such as libraries, garden volunteers, city staff, etc.). While this is a 'nice to do' thing, it may be more than what we can afford.

Certainly, there is more than just the dollars and cents at stake in this conversation. There is a matter of convenience. Let's face it, paper is convenient. In the past, it has been difficult at best for some folks to get connected to the Internet, but that situation is rapidly changing where just about anyone, living anywhere can get 'connected.' Even now, one can go to the public library and use the computers for free, plus get a free email address from a number of sources, and even print off materials for just 10-20 cents a page. The library connection is stable and fast.

But not everyone knows how to use the technology. Fortunately it is not difficult to get things set up, get used to picking up the mail and printing it, and perhaps even playing a game of solitaire in the process. The process of downloading and printing, however, is inconvenient and for some, impossible no matter what satellites are put up or how cheap it gets. Some folks just may want paper **no matter what**.

When we think about inconvenience we need to also think about the members who make two trips from the Sandy/ Boring area to downtown to make copies and mail the newsletter currently. Or for the lovely evenings spent folding, taping, and sorting them; or those exciting times when the postal inspector opens up and examines the newsletter looking for advertising that they deem inappropriate for non-profits (most advertising is OK). Regardless of what delivery process we choose, all options are just a bit inconvenient for somebody.

(Continued on page 4)

Breaking Dormancy!

Crystal Springs Rhododendron Garden (CSRG) breaks volunteer dormancy on Wednesday Feb. 17. Wake up and come volunteer at the Garden at 9 am, meeting at the Exhibit hall. Many volunteer jobs are available; some are clean, some dirty; some are physical and some are not. **All skills are welcome!** We love to teach new dogs old tricks and old dogs new tricks. If you have questions, please contact our volunteer coordinator **Linda O'toole** at 503 659-5309. Thanks.

Donna Giguere,
CSRG co-chair

Book Exchange Table

In December, we tried something new in our Chapter meeting. Members were invited to participate in a book exchange. Members brought excess books, picked up a few, and contributed a few bucks to the speaker fund. The table will be set up again in February. All topics are welcome (particularly plant books). Be sure to pick up a couple and consider donating some books that you are no longer interested in keeping.

	# issues/ yr	Cost to print 8 pg issue	# printed	Printing \$ (= B x C)	Cost to deliver	Color photos?	Supplies	Cost to mail over-seas	1 st class /bulk mail costs	Total mail. costs per issue	Costs/ issue	Total costs / yr
Current	11	0.355	225	\$80	\$12	N	\$7	\$3	\$27.00	\$37	\$136	\$1,496
White paper only												
Actual	11	0.48	200	\$96	\$12	N	\$7	\$3	\$27.00	\$37	\$145	\$1,595
Real	11	0.86	130	\$111.80	\$12	N	\$3	\$3	\$57.20	\$63.20	\$187.00	\$2,057.00
Real color	11	3.92	130	\$509.6	\$12	Y	\$3	\$3	\$54.60	\$60.60	\$582.20	\$6,404.20
Astrobright color paper (used until just recently)												
Actual	11	0.655	200	\$131.00	\$12	N	\$3	\$3	\$27.00	\$33.00	\$176.00	\$1,936.00
Real	11	0.83	130	\$107.90	\$12	N	\$3	\$3	\$57.20	\$63.20	\$183.10	\$2,014.10
Electronic Distributions												
Partial	11	0.655	32	20.96	0	Y	\$1	\$1	\$15	\$17	\$38	\$417.56
Full*	11	<2.4	2	<4.8	0	Y	\$1	0	0	\$0	\$5	<\$52.80
Sample income and other example costs for chapter												
Annual Income	Membership		+\$1,040		Plus misc. plant sales			Approx. funds received			\$2,100	
Other costs	Speakers -\$600 Rent (8@\$75) -\$675				Website service -\$225 Newsletter -\$1500			Approx. ongoing annual costs			-\$3,000	

Assumptions on costs:

- Bulk mail cost is \$27/month; first class is \$0.44 ea.
- Cost/impression ranges from 6 cents/pg for 200 issues to 8 cents/pg for 130 issues.
- Cost to deliver includes gas for 2 round trips to Portland (printer and Portland Post office).
- Miscellaneous costs include envelopes, tape, labels, print cartridges, etc.
- Duplicating costs do not include folding which would be another \$01.3/sheet.
- Color printing costs are 49 cents per impression
- 11x17 paper cost is the same as two 8.5x11; note large color paper may not be available
- Oversees member's copies are currently mailed quarterly; price shown is the quarterly cost spread across 3 months. Some or all could be mailed monthly electronically.
- *Cost is estimated for printing two archive copies on a home computer.

The chapter newsletter, speakers, rent, supplies, etc. are funded by a portion of the membership fees, proceeds from the auctions, and on occasion a few other activities (such as the show display **Mike Domaschofsky** described at the last meeting). We have a budget and we make choices between speakers and newsletter distribution every year.

There are several things that make email distribution look attractive: (1) You can still print the newsletter and curl up in front of the fireplace to read it. (2) You can read it electronically and magnify it by 400 percent if you really want to. (3) We can have wonderful color photos and design elements, (5) The distribution is fast and simple (no labels or tape or grumpy looks from a clerk!), and (6) we could balance our budget. To explore this, I created a table that illustrates costs for several options. All options include printing a couple of archive copies of the newsletter. Average size is 8 pages.

The '**Current**' option represents our current costs. We're getting a printing discount, use a bulk mail permit (paid for by CSRG); make two trips to downtown Portland; print on white paper; print labels, fold, tape, sort, and rubber band issue. Those hours have not been calculated into the total but should be considered an inconvenience to someone. At times, we have not been able to take advantage of the discount printing bringing the printing costs closer to the second option called '**Actual.**' This option represents an estimate of what our costs would be if we didn't get the printing discount.

In the '**Real**' scenario we print one copy for each address and not the extras to meet the bulk permit requirement. The 130 figure is only a guess and once we get the roster updated we will be able to check to see what the actual numbers are for 2010. We do not pay bulk mail permit costs, but pick up first class.

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Haiku

by Peter Kendall

*The naked maple
--with each snowfall,
taking on
a new face*

*Breaking winter light
Configurations of color
in a dappled sky*

*Snow—in fits and starts
At the break of dawn, a
world
edged in white*

Smith Garden Spring Calendar

The annual Smith Garden Workday is scheduled for Saturday March 20th. Open Garden dates start two weeks later on Saturday April 3. Open Garden days continue on Saturdays and Sundays through May 23, 2010 from 11 am – 4 pm. Mark your new 2010 calendars with dates you want to visit this lovely woodland garden.

Changing Addresses?

If you are changing your physical or electronic mail address, be sure to let **Ray Girton**, Membership Chair, know so that we can continue to get the newsletter to you!

Mossman (Continued)

habitat, so he and **Dave Goheen** made a plant hunting expedition to Borneo. They traced **Herman Sleumer's** trail up Mt. Kinabalu, a known Vireya habitat and collected seeds, cuttings and plants.

Frank made a number of crosses using material from the Borneo expedition. One, '**Doris Mossman**' was registered by Bovee's Nursery and is now in the trade. Their trip is documented in an interesting article in the January 1983 issue of the ARS Journal. Unfortunately, shortly thereafter, the plastic-covered shelter where he had his tender rhododendrons was torn, and he lost all of his plants. He decided not to pursue this area further.

Frank was an enthusiastic member of the Portland Chapter. He was awarded the bronze Medal by the Chapter in 1969. He served as President from 1978 to 1980 and was an ARS Life Member. He was a generous contributor to the Chapter's plant auctions and served for many years as auctioneer. Many local gardens are in debt to his contributions. Frank also judged many of the Chapter's shows and donated a trophy for the *R. occidentale* section. He last served as a judge in May of 2009 only months prior to his death.

From the time of his initial interest in rhododendrons, he always had done some hybridizing. Beyond the Vireya crosses noted above, he produced some very good crosses, but he registered only two. The first, "Taurus" an early-medium red, was introduced in 1972 and later received the Superior Plant Award. The second was a deciduous azalea, "Washington State Centennial", introduced in 1989 to honor the centennial of the state of Washington. Both plants have been very well received.

Richard "Dick" Cavender was given one of his intraspecific *R. occidentale* crosses, which Richard later named in Frank's honor and also was a trophy winner at chapter shows.

Beyond his own work he actively shared plant material and knowledge,

especially concerning rhododendrons. However, he was interested in other plants, including trees such as Japanese maples and magnolias. He grew specimens of many of these on his property. From these he propa-gated more, and contributed many of his grafted maples and magnolias to the Portland chapter auctions.

In 2000, the Lake Wilderness Arboretum in Maple Valley Washington (see www.lakewildernessarboretum.org), initiated a project to save specimens of as many Smith-Mossman azaleas as possible. **Frank Mossman** contributed almost all of the plants from his property and also made several financial contributions. At this time, a sizeable collection is thriving at the Arboretum. Frank and Britt's slide shows and photos of **Doris Mossman's** paintings can be found at www.smith-mossman.net.

His wife, Doris, died in 2003 and left a large vacuum in his remaining years. In the last decade of his life, he took up hybridizing daylilies, which could be flowered two years after planting the seeds. At the time of his death, he had several hundred seedlings planted out to bloom in 2010.

He will be greatly missed by the many people he mentored and inspired.

*Thank you Dick Cavender for
submitting this article.*

Fe Fi Fo Phylum

Phylum is the classification of organisms (especially plants) that fit below the kingdom level and above the class level. Phyllon is the Greek word for a leaf, hence it is used as a suffix in botanical names to signify a leaf. *Rhododendron macrophyllum* describes a big leaf rhododendron. *Rhododendron argyrophyllum* describes silvery leaf rhododendron.

Phylum and .phylum are not pronounced the same! Macrophyllum is pronounced macro (fill'um). Phylum is pronounced ('fie lem). So don't pronounce macrophyllum or other botanical names ending in .phyllum with phylum ('fie lem).

Herb Spady

HELP WANTED!

Like to write? We've got just the job for you! Our editor is retiring in June and we need a replacement!

Qualifications:

Depending on your skill level, the process may take as little as 8-10 hours per month. Average computer and word processing skills will make the job easy and interesting. You will need access to a computer and printer; some writing and photography possible.

If you are interested, please contact **Kathy Van Veen**, 503-777-1734 (vanveennursery@hotmail.com) or **Kath Collier**, 503-663-7917 (talk2write2@wildblue.net)

Our Foremothers

Feb. 15 – Mar. 12, 2010

Our Foremothers explores the artistic legacy that women artists throughout history have left for contemporary society. Portraits of these women, produced by artist **Jane Lieber Mays** (think Smith Garden), are being exhibited with accompanying narrative by art historian **Deanne Beausoleil**. Their collaborative interpretation and presentation helps us discover the lessons these artists offer current generations. This exhibit features a free catalog thanks to the generous support of the Art Gallery Endowment Fund and Gretchen Schuette. http://www.chemeketa.edu/programs/art/art_gallery/Foremothers.shtml

In the Garden...

Kath Collier

A few minutes ago two large trees toppled across the fence into our nursery from the neighbor's forest. Fortunately it was not close to the house or parent stock. Unfortunately these trees were the second and third ones to fall in this area and have nearly destroyed the fence. It seems like garden maintenance never ends! This month has been remarkably mild and the temptation to go 'gung ho' in the garden has already resulted in sore muscles.

In February there are several things that one must do in the garden:

-- **Check for drainage problems.** Mark the areas where the water is accumulating for a summer drainage improvement project. The importance of good drainage cannot be over-emphasized particularly in areas that have any hint of *Phytophthora* (root rot) species. Water will spread the disease around your garden, to your pots, to your friends, to your neighbors... you get the picture.

-- **Learn more about *Phytophthora*** through the online course at Oregon State University. This FREE course can be found at ecampus.oregonstate.edu/phytophthora. There is a fee if you would like to get certified, and that fee includes some testing, tools, and other gadgets that are rather enticing.

-- **Look for plants with winter damage** which could include breakage (like from those trees this afternoon), insect damage, burrowing animals, and deer.

-- **Consider setting up a tool cleaning area.** Bits of dirt and rock will hang onto shovels and carry disease or cause the tool to degrade over time. Perhaps a bucket filled with sand and a bit of oil near the door would be just the ticket. When you come in drive the shovel into the oiled sand a time or two and voila' the tool is cleaned and oiled!

-- **Look for plants that have become crowded** and need to be moved. The mild weather will not last too long and it is possible to minimize the trauma involved with moving rather large plants during the 'rainy' season. As you move

them take note of the amount of sun they are getting and if the plant needs more or less.

Before you get all excited about getting dirty and moving plants be sure to get warm up your muscles—you are about to do some potentially awkward weight lifting and sweaty exercise! The heavy, wet soils this time of year can be a challenge even for those that have been working out at the gym all winter. Use good breathing techniques (don't hold your breath when lifting heavy plants), and protect your back (there are lots more rhodos to plant!). Once you are warmed up consider stretching your muscles (like all of them) a bit, and ***then*** you can dig.

--**Lastly consider putting in a stock of Epsom Salts.** Not only are they good for greening up your rhodos but a cup or two in a hot bath will soothe your sore muscles. If you really want to be "green" soak in your hot Epsom salt bath, let the water cool, and then dredge some of that water out for your plants...a little bit of joy for everyone!

Surfing the Board

The Board had a full agenda this month. We discussed the district meeting coming up on February 6 in Eugene, reviewed finance reports, and talked about shows. Preparations for work and open garden days are underway, along with thoughts of the Early Show and other potential activities. The team discussed the book exchange and chapter invitation card activities along with upcoming programs, and approved a proposal to give a free membership to an architect that has been providing us with a bunch of *pro bono* service at Crystal Springs.

Dick Cavender snagged a computer through a grant program that we will be able to use in the various yard and garden shows and other events. The idea is to use this device to display garden tours, or search for plant names. There are several opportunities for the system.

There were several follow-up activities regarding elections (coming in April), changes to policy, and applying for grants. ***Lots to do!***

Outback Adventure

Rhododendrons in Australia

Golden Jubilee Conference October 17-20, 2010 in the Dandenong Ranges one of Victoria's top tourist attractions. To learn more about the world class national rhododendron garden (featuring a 15,000 plant collection), the inter-national and local speakers, and other attractions see www.vicrhodo.org.au

Moles & Gophers Begone

Special thanks to Mr "Caddyshack" **Dick Cavender** for putting on our educational program "Death to Moles and Gophers." His slide show and samples of hardware was quite useful. Also thanks to the audience for offering other helpful methods (i.e., 12 gauge shotguns and land mines). Remember, the society is not responsible for loss of fingers, toes or life in the eradication of these pests. Anyone interested in **Karen Cavender** recipes for Mole Stew or Baked Gopher, please contact her directly.

CSRG Master Plan – R&R Revisited

Kath Collier

Goal -> Roles and Responsibilities

This is the 12th article related to building an updated master plan for the Crystal Springs Rhododendron Garden (CSRG). This article focuses on the roles and responsibilities that are described in detail in the 1992 and 1995 master plans, and the next steps in the process.

The list of roles and responsibilities found in Appendix A of previous Master plans outlines general funding responsibilities involving several activities such as plant materials and landscaping, garden furnishings, utilities, irrigation systems, etc. **Donna Giguere** took a look at the list and recommended that we use the existing 1995 and add, if needed, some pen and ink changes. It will be particularly important to have both garden staff and city partners review and agree on this list.

The draft plan – all 12 pages or so of it will be supplemented by the maintenance roles and responsibilities appendix plus a few other appendices documenting routine who's who information and background. This document will go through an initial review by the garden chairs and a few Chapter folks (hopefully in March). The next step will be to make updates as identified by the initial review team and begin reviews with the City. This will be the interesting part of the process. Following their initial review we will move into a public comment period and hopefully get our update approved by the fall.

Then we start over, but with a slightly different focus. The next process will be to look at developing a plan to replace/remodel the exhibit hall... **now wouldn't that be just lovely?** Will keep you posted.

Host List

There are a few months left! If you would like to be a chapter meeting host, please contact Barb MacArthur at 360-256-2522.

President's Message – A matter of convenience (Continued)

costs. The advantage here is that with first class, we are quickly alerted on address changes. Courtesy copies could be sent electronically.

There is also a 'Cadillac' version where we send a full color version to all of the real addresses (like option above) on white paper. I added this for comparison because we can have full color with electronic distribution. Until recently, we have printed the newsletter on color paper. There are cost details for this option as well.

The **online** estimates assume a partial or full electronic distribution where most members print their own copies. Two archive copies of the newsletter are printed in every option (the calculation for "Full" assumes that the prints have color photos). The '**Partial**' option represents costs for printing 30 copies with all of the rest being distributed electronically. Finally, the '**Full**' online option represents full electronic distribution of a full color newsletter.

You can see that we have a budget shortfall (and had one last year) that needs to be addressed. The partial online distribution process would help us balance that problem out a bit but even then we won't be 'even' until 2011. This option would let us continue to send paper to several folks, but not everybody. Either way, it appears that we need to tighten our chapter budget belt and look for creative ways to address this inconvenient problem.

Your thoughts and ideas are welcome. Please send your comments to me in any of the following ways:

email: talk2write2@wildblue.net,
snail mail: 37235 SE Lusted Road,
Boring, Oregon 97009,
voice mail: 503-663-7917, or
at the *chapter meeting*.

Post Master: Time sensitive mail; please deliver before February 17, 2010

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American Rhododendron Society
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CHAPTER OFFICERS

President: *Kath Collier* Past President: *Iv Snyder*
Vice President: *Mike Domschofsky*
Secretary: *Carol McCarthy*
Treasurer: *Dick Cavender*

BOARD MEMBERS (Thru June 30, 2010):

Kathy Van Veen, Dave Collier, Ray Girtton, Maria Stewart, Mike Stewart; (Thru June 30, 2011)
Steve Hopkins, Brenda Ziegler, Donna Sell, Ray Clack, and Carol Barrett.

GARDEN INFO:

Crystal Springs Rhododendron Garden Chairs:
Bob MacArthur (360-256-2522) and
Donna Giguere (503-777-1177)
Tours: **Barbara Keller**, 503-775-5205
Ticket booth: **Rose Kress**, 503-654-4318
Friends: **Kathy Van Veen**, 503-777-1734
Events: **Rita Knapp**, 503-503-256-2483
Cecil & Molly Smith Garden Chair: **Ginny Mapes**

Newsletter, membership, and ownership: Ray Girtton, Membership Chair, (503) 659-7275. The Portland Chapter is a local Chapter of the American Rhododendron Society. Combined annual dues to both the national society and local chapter are \$40. Membership benefits include nine or more newsletters. Rhododendron news is mailed by non-profit class postage (permit #1134, Portland). Photographs and images may only be reproduced with permission from the creator or owner.

Articles: Deadline is the chapter meeting. Send materials to either: **Kathy Van Veen**, Interim Managing Editor, at: (email) vanveenursery@hotmail.com or via mail to: 4201 SE Franklin, PO Box 86424, Portland, Oregon 97286, or to Kath Collier at: talk2write2@wildblue.net, or via mail to: **Kath Collier**, newsletter editor, 37235 SE Lusted Road, Boring, OR 97009. Portland Chapter Delivery: Questions should be directed to: **Maria Stewart** at (503) 668-7565. **Website:** www.rhodies.org; web master: **Steve Kaminski**