



**RHODODENDRONS IN THE REDWOODS  
ANNUAL INTERNATIONAL CONVENTION  
AMERICAN RHODODENDRON SOCIETY  
EUREKA, CALIFORNIA  
APRIL 27-30, 2017**

Register now for the American Rhododendron Society's annual spring Convention April 27-30, 2017. The Eureka Chapter will host the convention which will bring visitors to world-famous Humboldt County, California from across the nation, Canada and around the world. Top notch speakers will be featured every day, along with tours of redwood forests, private and public gardens, azalea reserves and Victorian architecture.

The Red Lion Hotel will be our host hotel, with a rate of \$99 per night per room plus tax. The rate includes a full breakfast and an airport shuttle. Thursday and Sunday events will be held at the hotel. The new state-of-the-art Sequoia Conference Center, three blocks from the Red Lion Hotel, will be our meeting and banqueting venue Friday and Saturday. Visitors can walk to the conference center, take the shuttle or drive; abundant parking is available at the center.

For many ARS members, seeing the Redwoods (*Sequoia sempervirens*) is high on the must see "bucket list", as are the rugged North Coast of California with its *Rhododendron macrophyllum* and Stagecoach Hill, the home of the Smith-Mossman 1966 collections of *Rhododendron occidentale* azaleas.



***Rhododendron occidentale***

In addition to the area's redwood parks and other natural wonders, Eureka and its neighboring towns abound with well-preserved Victorian homes displaying the famous Queen Anne "Carpenter Gothic" style. The Carson Mansion (now a private club) is the most famous example from the late 19<sup>th</sup> century era of the lumber barons in northwestern California.



**THE CARSON  
MANSION**

Eureka is served by United Express twice daily from San Francisco. Flying to San Francisco and transferring to Eureka is the usual air transport option. Renting a car in San Francisco and driving to Eureka is a very scenic alternative. Drive time from San Francisco is about seven hours through the wine country with its rolling hills and on north through the Coast Range mountains and redwood forests.



**HUMBOLDT  
BOTANICAL GARDEN**



**SINGING TREE GARDENS**

From the north, PenAir flies from Portland, Oregon to the Eureka/Arcata airport. An alternative to flying directly to Eureka from Portland might be to fly to Crescent City or to Medford, Oregon, then rent a car. Drive time from Crescent City is about two hours; from Medford about four hours. Both routes are quite scenic, with wild rivers, rugged mountains and redwood forests well worth visiting. Several car rental agencies operate at the Eureka/Arcata airport. The Red Lion Hotel offers free shuttle service for convention attendees to and from the Eureka/Arcata airport. However you choose to get here, we look forward to hosting you and showing you our beautiful northwest corner of California.

More information at [www.eurekarhody.org](http://www.eurekarhody.org)